

May 27, 2011



Recognition, Memorial & Giving Opportunities



Friends of the Zoo | 606 S. Randall Avenue, Madison, WI 53715 | 608.258.9490 | www.vilas zoo.org

CAPITAL PROJECTS

Arctic Passage Recognition Opportunity

Gift Amount

Arctic Passage Exhibit Naming	\$3,500,000
Animal Holding – Life Support Building Naming	\$500,000
Entry Plaza.....	\$150,000
Arctic Landscape – Polar Bears	\$100,000
Walks (4)	each. . \$100,000
Iceberg Viewing Area – East	\$50,000
Iceberg Viewing Area – West	\$50,000
Off-exhibit Cub Wading Pool	\$15,000
Polar Bear Pool – Magic 98	RESERVED
Polar Bear Yard – Magic 98.....	RESERVED
Polar Bear Underwater Viewing Area – Chuck and Joan Sholdt	RESERVED
“Catch a Keeper” Presentation Area – Joe & Liz Henry	RESERVED

Arctic Exhibit Explorers Wall of Honor

Gift Amount

Admiral Richard Byrd	Arctic Ambassadors	\$500,000+
Roald Amundsen	Polar Protectors	\$250,000 – \$500,000
Henry Hudson	Seal Stewards	\$100,000 – \$250,000
Louise Boyd	Caribou Caretakers	\$50,000 – \$100,000
James Ross	Fox Friends.....	\$25,000 – \$50,000
Louise Boyd	Snowy Owl Supporters.....	\$5,000 – \$25,000

North American Prairie Recognition Opportunity **Gift Amount**

North American Prairie Naming – George Fait	RESERVED
Bison Range – Q 106	RESERVED
Badger Exhibit – 10 Years	\$200,000
Prairie Dog Exhibit – 10 Years	\$100,000

Children’s Zoo Recognition Opportunity **Gift Amount**

Children’s Zoo Naming	RESERVED
Adventure Play Area and Tree House Naming – ROFR - Goodman.....	RESERVED
Animal Barn Naming	\$500,000
Animal Care-Veterinary Facility Naming	\$500,000
Alpaca Exhibit – 10 Years	\$50,000
Porcupine Exhibit – Fritz and Barbara Ragatz.....	RESERVED
Meerkats Exhibit – ROFR - Duchow Family	RESERVED
Wallaby Exhibit – Paul and Mary Berge	RESERVED
Red Panda Exhibit – Jack Lussier	RESERVED
Gibbon Exhibit – The Evjue Foundation.....	RESERVED
Goat Exhibit – Bryce and Gail Fish.....	RESERVED
Train Track & Station – American Family Insurance	RESERVED
Train Engine – William and Signe Buchholz	RESERVED

(Continued) **Children’s Zoo Recognition Opportunity** **Gift Amount**

Train Car 1 – David Medenwald	RESERVED
Train Car 2 – 10 Years.....	\$30,000
Train Car 3 – Arline Paunack	RESERVED
Train Car 4 – 10 Years	\$30,000
Wetlands & Viewing Deck – The Lake.....	RESERVED
Flamingo Isle Naming – Bolz Family Foundation	RESERVED

Conservation Learning Center Recognition Opportunity **Gift Amount**

Education Pavilion – Jack Lussier.....	RESERVED
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DONATION, MEMORIAL & GIFT RECOGNITION

Animal Exhibits and Viewing Areas Gift Amount

Lion Exhibit.....	\$250,000
Giraffe Exhibit	RESERVED
Tiger Exhibit	\$200,000
Otter Exhibit	\$150,000
Rhino Exhibit.....	\$100,000
Zebra Exhibit.....	\$100,000
Amphibian Exhibit	\$100,000
Capybara Exhibit.....	\$75,000
Alligator Exhibit	\$50,000
Turtles Exhibit.....	\$50,000
Venomous Snakes Exhibit	\$25,000
Herpetarium Exhibits	each. . \$15,000

“Welcome” Signs at Entrances Gift Amount

All Gates – Yearly	\$50,000
Main Gate – Yearly	\$25,000
Wingra Gate – Yearly	\$15,000
St. Mary’s Gate – Yearly	\$10,000

Visitor Services Plaza Recognition Opportunity Gift Amount

Visitor Services/Concession Building	\$1,000,000
Visitor Center	\$500,000
Concession Building Main Entrance	\$250,000

Administration Building Gift Amount

Naming	\$100,000
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Benches and Tables Gift Amount

Bench (life of bench – minimum 10 years)	\$5,000
Picnic Table (life of table – minimum 10 years)	\$3,000

Carousel Building Tile
(Permanent – Your Choice of Inscription)

Gift Amount

Large 17.5" x 17.5" Tile..... \$1,000

On-Grounds Recognition Opportunities

Gift Amount

Visitor Center Fountain \$25,000

Sponsor Summer Zoo School – 1 year \$20,000

Giraffe House Wall of Honor Plaque \$500

Animal Education Fund Plaque \$500

For more information, or to plan a gift, please contact Anna at the Friends of the Zoo by phone at 608.258.9490 or by email at Anna@vilaszoo.org.